



Kynet Global Consultant

Next to the Simplest

A Mitrabarun Mitra Initiative

COMPANY PROFILE

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ABOUT US

- At Skynet Global Consultant | A Mitrabarun Mitra Initiative, we focus on Strategic Orchestration — acting as a bridge between technology providers, investors, and end users to drive innovation and maximize ROI.
- As a remote-first and lean IT consulting organisation, we blend human expertise with AI-driven insights to deliver predictive, adaptive, and sustainable solutions.
- We enable digital transformation by integrating technology, capital, and business needs into a unified ecosystem.
- Our comprehensive services span IT consultancy, digital marketing, cloud solutions, cybersecurity, custom software development, and user experience design.



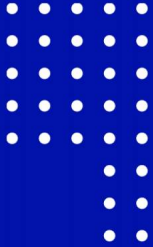
To be the global leader in uniting technology providers, investors, and end users—delivering transformative IT and digital solutions for a smarter, safer, and more sustainable future.



To create measurable value for all stakeholders by enabling collaboration, deploying innovative technologies, and ensuring eco-conscious solutions that enhance performance, growth, and resilience.



CORE VALUES

- **Collaboration:** Acting as a trusted connector between providers, investors, and end users.
 - **Innovation:** Driving change with cutting-edge AI and emerging technologies.
 - **Integrity:** Delivering transparent, reliable, and ethical services.
 - **Sustainability:** Embedding green IT practices in every solution.
 - **Excellence:** Ensuring quality, timeliness, and measurable results.
 - **Customer-Centricity:** Building solutions around client needs and long-term growth.
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OUR SERVICES

Strategic Orchestration

Accelerating innovation, Enabling adoption,
Driving collaboration, Guiding decisions,
Bridging gaps.

Digital Marketing

Logo Design, Brochure Design (Digital & Print), E-Business Cards, Brand Guidelines, Infographics, Social Media Post, Templates, Ad-Banner Design, SEO (Search Engine Optimization), Pay-Per-Click (PPC) Campaigns, Social Media, Marketing (SMM), Google Business Profile Setup

Website Design

Mobile-friendly, responsive designs, Fast load times & optimized performance, SEO-optimized structure, Custom branding and tailored content

UI/UX Design

Wireframing & prototyping, Interactive user flows, A/B tested layouts, Conversion rate optimization

Custom Software & AI

Web & mobile application development, Artificial Intelligence integration, Intelligent automation solutions, Scalable architecture for future expansion

Cloud & Cybersecurity

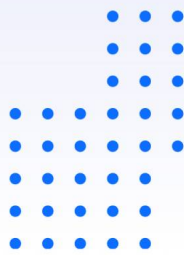
Cloud infrastructure setup & migration, Security audits & predictive threat mitigation, Data encryption, backup, and disaster recovery, Compliance and governance support



UNIQUE OFFERINGS



- **Bridge Expertise** - Our top priority is uniting providers, investors, and end users.
- **AI-Powered Digital Twin Simulations** - Predict outcomes and optimize IT ecosystems before implementation.
- **Outcome-Based Pricing Model** - Clients pay based on the measurable business value and results achieved.
- **Sustainability-First IT** - Solutions designed to minimize environmental impact.
- **Continuous IT Evolution Subscription** - Ongoing advisory, monitoring, and optimization as a service.
- **Integrated Services** - Combining consultancy, digital marketing, and software development under one roof. /



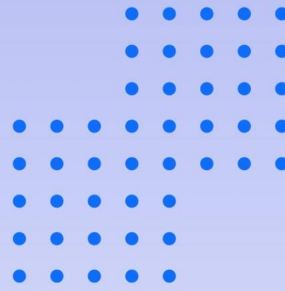
WHY US?

- Priority focus on acting as a strategic bridge between technology providers, investors, and end users.
- Tailored solutions addressing unique business challenges.
- Experienced global team of IT experts, designers, and strategists.
- End-to-end services from concept to execution and ongoing support.
- Guaranteed quality, timeliness, and measurable outcomes.
- Commitment to innovation and sustainability in every engagement.

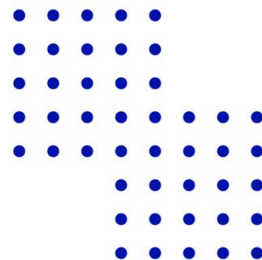




CUSTOMER SEGMENT



- Technology providers seeking investor and market alignment
- Investors looking for vetted technology opportunities
- End users needing cutting-edge IT and digital solutions
- Large enterprises undergoing digital transformation
- Mid-sized companies adopting cloud & AI
- Businesses seeking branding, marketing, and digital presence
- Companies committed to eco-friendly IT solutions



Skynet Global Consultant

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GLOBAL PRESENCE

Skynet Global Consultant operates through a decentralized global network of consultants, enabling us to deliver local expertise with a global perspective. This structure allows us to remain agile, culturally aware, and responsive to client needs worldwide.



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